An Opinion Survey of Industries : A Case Study

Dr. Ram Naik
Assistant Professor, Department of Commerce,
Arts and Commerce College, Astha(Tal- Walwa, District- Sangli, Maharashtra)

Abstract
To know the awareness about the government facilities the opinion survey has conducted in Chandgad taluka of Kolhapur District (Maharashtra State, India). It helps to know whether industry has taken any help from politics or social leader for establishment of industries and also the expectation of industries from the government and politicians. The researcher has used data from governmental officials linked with primary data and personnel observations. The opinion survey is conducted for 110 industries located in the study area.

The total opinion survey has made in three part, (a) related to government help (b) related to politics and social leaders and (c) the requirement of Industries. It is discussed in following way.

Key Words- Politics and Industry, Government and Industry, Industrial Development, Infrastructure, Micro level Study
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1. Introduction

Man, Money, Material and Machinery are very necessary factors for industrial development. Industrial development is completely depends on it. It is also observed that industries are located in those places where the sufficient amount of resources, labour, money and machinery is available. It is mainly because the cost. If these factors needs to borrowed from other places the cost may increases. Availability of these factors, industrial development and economic growth are interlinked. To get this benefit industries must be started nearby the availability of these factors. Apart from this the infrastructure, Government help and Political will also be important for industrial development. By taking the case of Chandgad Taluka the researcher wants to understand the role played by Government and Political leaders in industrial development of Chandgad taluka.

The process of development is multifaceted. Its economic, social, cultural and educational aspects are required to be taken in to account. The economic development provides the basic foundation of further social, cultural and educational development. This is true both at macro and micro level development. The studies so far undertaken put more emphasis on macro level. Very few attempt have been made to undertake the study at micro level development. The present study focuses on the government and political leader contribution in industrial development of Chandgad Taluka at micro level, i.e. at taluka level. For this purpose the single taluka namely Chandgad Taluka in Kolhapur district (Maharashtra State, India) is taken for the study.

This being a micro level study is expected to reveal valuable facts about availability of resources, location and industrial development in the Chandgad taluka. These facts are certainly to become valuable inputs for formulating the development plan of the taluka.

2. Review of Literature

Naik R N (2009) in his research entitled `*Industrial Development Pace, Pattern and Gaps- A Case Study of Chandgad Taluka*` studied the Micro, Small and Medium industries and found how the resources impacts on the industrial development in taluka. It was a micro level study and covered only Chandgad taluka. Researcher suggested to the government and politician that the Chandgad taluka has abundant number of resources and the scope for further development is awaiting so it need to be considered in future for overall development.

3. Statement of the Problem

An Opinion Survey of Industries : A Case Study is basically a case study in which opinion survey of industries has been conducted.

4. Objectives of the Study

Researcher has the following objectives to study.
1. To study the availability Government facility in Chandgad taluka.
2. To know which government facility has been taken by industries.
3. To study the political help needed and taken by the industries.

5. Scope of the study

The study is conducted to know the availability of Government facility and facility taken by industries and political help needed and taken by the industries for the Industrial development of Chandgad taluka (Chandgad taluka is located in Kolhapur district of Maharashtra state in India). The study only focuses on above factors with considering the selected industries in the taluka. Total 110 industries from the taluka has been surveyed. To make micro study the industries are classified in five circles of chandgad taluka. These circles are Chandgad (12), Date(17) Here(10), Turkewadi(60), and Kowad(11)

6. Sampling technique and Sample Design

Convenient sampling method is used to study the opinion survey for industrial development. To make more convenient the study, industries are classified in to Micro, Small, Medium and Large industries according to the criteria laid by the MSME Government of India. It is summarized in the below table.

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Samples

Industry	Total	Micro	Small	Medium	Large
Cashew	16	6	8	2	0
dairies	3	0	1	2	0
Oil and Rice	15	8	7	0	0
Poultry	23	22	1	0	0
Sugar	2	0	0	0	2
Textile	7	2	5	0	0
Engineering	28	24	4	0	0
Foundry and Metal	6	0	0	4	2
Other	10	0	5	5	0
Total	110	62	31	13	4
%In Total Industries	100	56.36	28.18	11.81	3.64

Further these industries are classified in five circles of chandgad taluka. Namely Chandgad (12), Date(17) Here(10), Turkewadi(60), and Kowad(11)

7. Sources of data

Both the primary and secondary data is used for the study. Government reports are used as source of secondary data. Where as the primary data is collected by the researcher by conducting interview, personal visit and own observations. Separate questionnaire is used to collect the data from respondents. Personal observation, site visit and discussion with the respondents helps researcher to know the industries in the taluka.

8. Analysis and Interpretation of Data

To know the awareness about the government facilities the opinion survey has conducted. It helps to know whether industry has taken any help from politics or social leader for establishment of industries and also the expectation of industries from the government and politicians. The researcher has used data from governmental officials linked with primery data and personnel observations. For fact checking supporting data from government has also been used.

The total opinion survey has made in three part, (a) related to government help (b) related to politics and social leaders and (c) the requirement of Industries. It is discussed in following way.
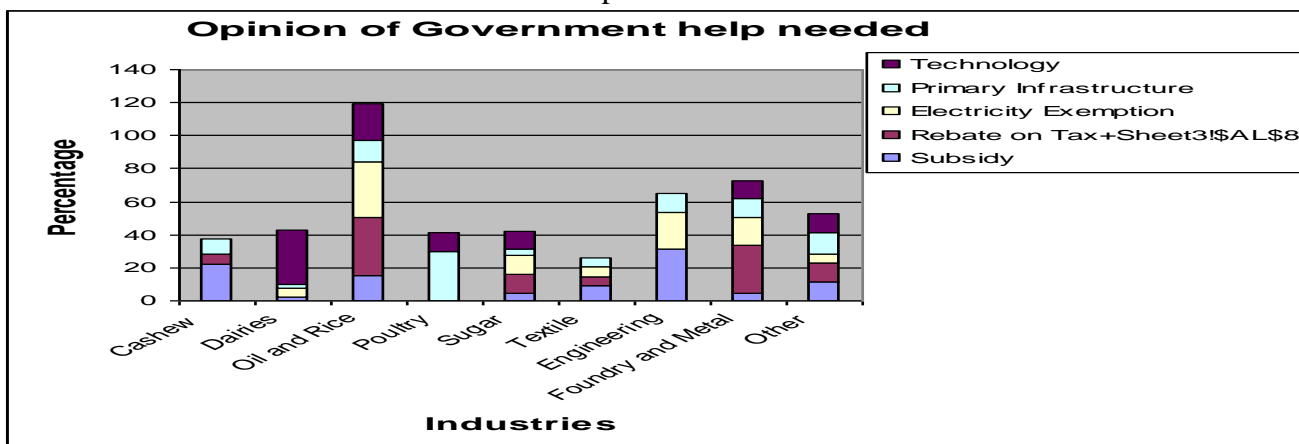
8.1 About Governmental help :

Under this title researcher has studied the industrialist awareness about the government facilities available in the taluka and help taken from government. Researcher has made Government facilities in five sub classes, i.e. subsidy, rebate on tax, electricity exemption, primary infrastructure and technology where as government help taken are classified in three sub classes i.e. market facility, subsidy and training.

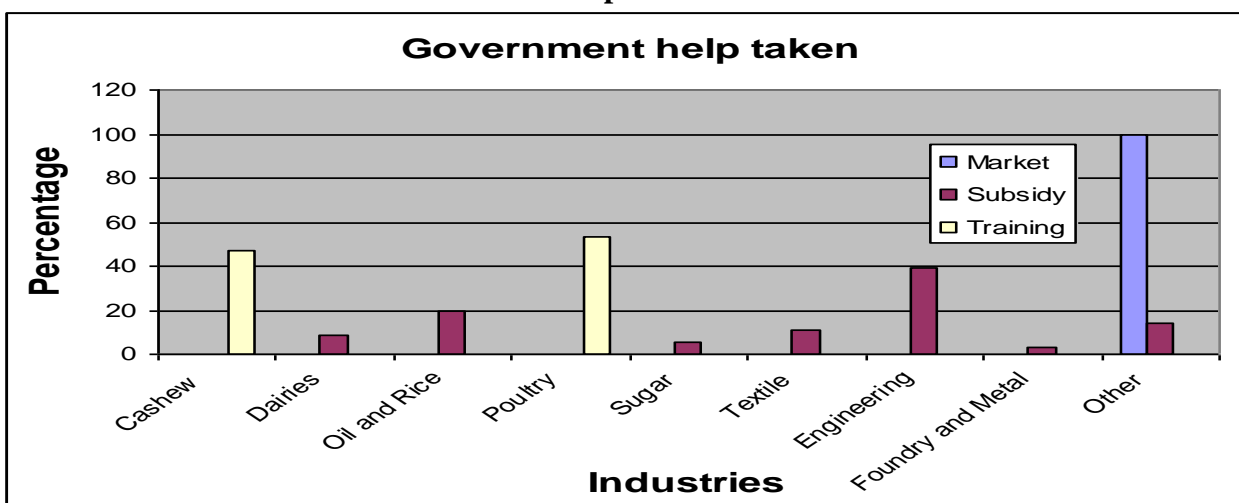### Table-8.1 Opinion of Government Help Needed and Help Taken by the Industries

Type of Industries	Government facilities available in this Area					Government Help taken			Total
	Subsidy	Rebate on Tax	Electricity Exemption	Primary Infrastructure	Technology	Market	Subsidy	Training	
1	2	3	4	5	6	7	8	9	10
Cashew	10	1	0	5	0	0	0	14	2
%	22.22	5.88	0	9.43	0	0	0	46.67	4.65
Dairy	1	0	1	1	3	0	3	0	0
%	2.22	0	5.56	1.89	33.33	0	8.33	0	0
Oil and Rice	7	6	6	7	2	0	7	0	8
%	15.56	35.29	33.33	13.21	22.22	0	19.44	0	18.6
Poultry	0	0	0	16	1	0	0	16	7
%	0	0	0	30.19	11.11	0	0	53.33	16.28
Sugar	2	2	2	2	1	0	2	0	0
%	4.44	11.76	11.11	3.77	11.11	0	5.56	0	0
Textile	4	1	1	3	0	0	4	0	3
%	8.89	5.88	5.56	5.66	0	0	11.11	0	6.98
Engineering	14	0	4	6	0	0	14	0	14
%	31.11	0	22.22	11.32	0	0	38.89	0	32.56
Foundry and Metal	2	5	3	6	1	0	1	0	5
%	4.44	29.41	16.67	11.32	11.11	0	2.78	0	11.63
Other	5	2	1	7	1	1	5	0	5
%	11.11	11.76	5.56	13.21	11.11	100.00	13.89	0.00	11.36
%	100	100	100	100	100	100	100	0	100
Total	45	17	18	53	9	1	36	30	44
Total % in total Industrial response (142) &(67)	40.91	11.97	12.67	37.32	6.38	1.49	53.73	44.77	39.09

Source : Compilation of field data

Graph 8.1

Graph 8.2

The above tabular and graphical presentation shows the government help needed to the industries according to their opinion and the industries which have taken government help. The opinion survey in respect of government help needed represents 142 response from 110 industries, where as government help taken represents 68 response. The remaining (43) 39.09% industries are not given any response about the help taken.

It is observed from the above analysis that the most of the industries are aware about the government facilities available in this area. The subsidy is most known government facility to the industry.

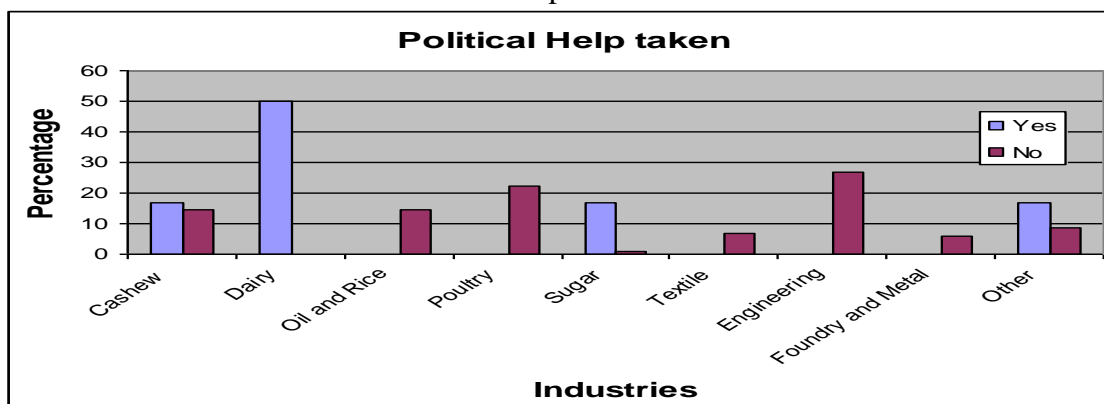## 8.2 Opinion about Political Help Needed and Help taken

Under this title researcher has studied the opinion of industries in respect of political help needed and help taken. There are 117 industrial opinion received from 110 industries of the taluka. The data of which is shown in table 8.2

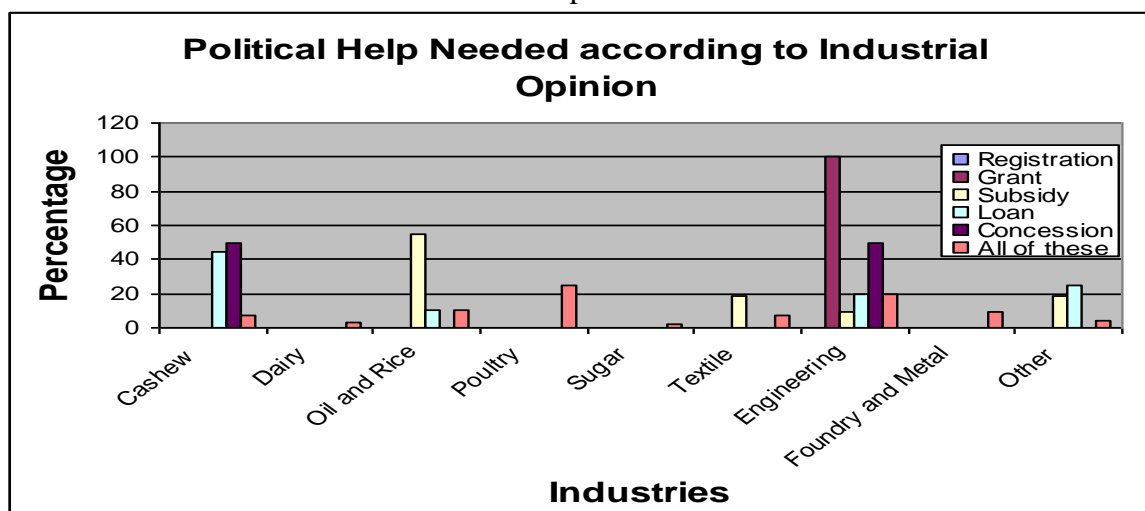**Table 8.2 Opinion about political help needed and help taken**

Type of Industries	Help Taken		Opinion of Help needed						
	Yes	No	Registration	Grant	Subsidy	Loan	Concession	All of these	total
1	*2*	*3*	*4*	*5*	*6*	*7*	*8*	*9*	*10*
Cashew	1	15	0	0	0	9	2	5	16
%	16.67	14.42	0	0	0	45	50.00	7.46	14.55
Dairy	3	0	0	0	0	0	0	3	3
%	50	0	0	0	0	0	0	3.19	1.42
Oil and Rice	0	15	0	0	6	2	0	7	15
%	0	14.42	0	0	54.55	10.00	0.00	10.45	13.64
Poultry	0	23	0	0	0	0	0	23	23
%	0	22.12	0	0	0	0	0	24.47	10.9
Sugar	1	1	0	0	0	0	0	2	2
%	16.67	0.96	0	0	0	0	0	2.13	0.95
Textile	0	7	0	0	2	0	0	5	7
%	0	6.73	0	0	18.18	0	0	7.46	6.36
Engineering	0	28	0	8	1	4	2	13	28
%	0	26.92	0	100.00	9.09	20.00	50.00	19.40	25.45
Foundry and Metal	0	6	0	0	0	0	0	6	6
%	0	5.77	0					8.96	5.45
Other	1	9	0	0	2	5	0	3	10
%	16.67	8.65	0	0	18.18	25.00	0.00	4.48	9.09
Total	6	104	0	8	11	20	4	67	110
Total % in respect total opinion	100	100	100	100	100	100	100	100	
Total % in total Industrial response (110)	5.45	94.54	0	7.27	10.00	18.18	3.64	60.91	100.00

Source : Compilation of field data

Graph 8.3

Graph 8.4

From the above tabular and graphical presentation it is found that total 6 (5.45%) out of 110 industries were taken political help. In which three dairies and each one of Sugar, Fertilizer and Cashew industries. However it is important to note that these all industries are in cooperative sector, it indicates the political importance to such industries.

Industry wise opinion for help needed represents that 67(60.91%) industries in total industries opinioned for help of grant, subsidy 11(10.00%) grant 8 (7.27%) and concession 4(3.64%) respectively. It indicates the industrial required help from politics. It is fact that cheap loan availability, more subsidy to loan and tax, concession in electricity and excise will promote the industries.

9. Conclusion

Government and political leaders are playing important role in this area. But awareness of availability of Government facilities among micro and small industries is found very less. Which need to be considered in future for overall development of industries. Political helps in respect of grant, subsidy etc are very necessary to micro and small industries in this taluka.

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